Lab 3 (Unit 2, Lesson 1)

Types of E-commerce

Overview section
This lab will teach a student how to identify the different types of E-commerce models used on the Web.

Objectives section
At the end of this lab you should be able to:

- Differentiate between all types of E-commerce models
- Provide different examples of each with explanations of why they are defined as such

Components Section
The components needed for this lab are:

- A PC connected to the internet

Key Point
Build a good business, then build the technology that increases the business.

Lab Length: 1 Hour
Lab

1. Open the web browser by double-clicking on its desktop icon. In the example we will use Internet Explorer:

2. View a Business to Consumer site. (Go to http://www.dell.com)

3. Next we will look at a Business to Business site. (Go to http://www.staples.com)
4. Now look at a Consumer to Consumer or Marketplace site. (Go to http://www.ebay.com)

![eBay screenshot]

5. Now find two more examples of each type of E-commerce and note their URL’s explain why each site fits its category.

6. Do some web research to see what other types of e-commerce models have become popular. Describe each and provide examples.

(HINT: If you do your research on the Regis Library site they have a lot of good articles about e-commerce models. Go to http://www.regis.edu/regis.asp?sctn=lib.)

If you don’t have access contact the Regis Library. They are great and will get you the access you need.

7. Email your answers/observations to jrobinson@westnetinc.com.